



## Midtown Development Plan

Harrisburg, Pennsylvania

Partners: RESMA Real Estate Advisors

Comprehensive urban Master Plan for redevelopment of community retail. Prepared for a Community Development Corporation, the plan details the phased renewal of a once-vital thirty-block retail area. The plan targets the expansion of viable retail through the step-wise enlargement of a 'vitality-zone' from the core of a revitalized farmers market. The plan utilizes existing urban structures and axes' such as connections to the Riverfront Park and Capitol Complex to heighten visibility of the land-locked retail area.



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